



# THE SAM AESTHETIC

LIFESTYLE CONTENT CREATOR

## about me

Sam (she/her) is an adventurer and creative based between New York City, London, and Seattle. She is a social media content creator, writer, actress, and photographer. Sam has an affinity for traveling the world, watching British comedy, making people laugh, dancing alone in her room, dressing fashionably, and failing horribly at making crafts & recipes she finds on Pinterest.

On her social media platforms you'll find a focus on budget travel advice, solo female journeys, stunning photography, fashionable outfits of the day, and inspirational body positivity. She is an expert in travel tips for London, New York City, and the Pacific Northwest, as well as curve clothing brands. Her audience demographic skews toward women aged 25-to-34, and receives visitors largely from English-speaking countries.

## stats



11k



800



800



900



2k

# services offered

Sponsored content

Social media and blog posts

Photography and videography

Press trips and other travel

Lifestyle, fashion & tech product reviews

Media consultations and advice



# collaboration rates

## Instagram content: \$250+

Whether it's a product you want tested, clothing piece you want modeled, or service you want promoted, I have space for it in my feed.

## Feature writing: \$300+

For crafted copy and visual content about your brand, service or location, we can chat about how I can craft a full feature article.

## Branded campaign: \$1000+

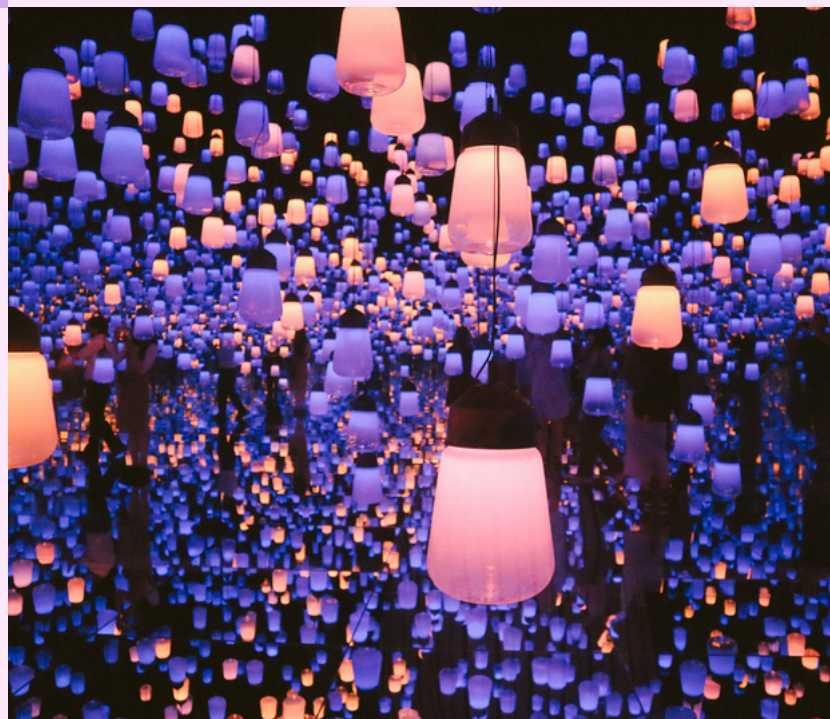
Sometimes a simple post isn't enough and you need to go all out. I'm totally down to craft a full influencer campaign for your needs.



previous collabs



VisitEngland



# instagram insights

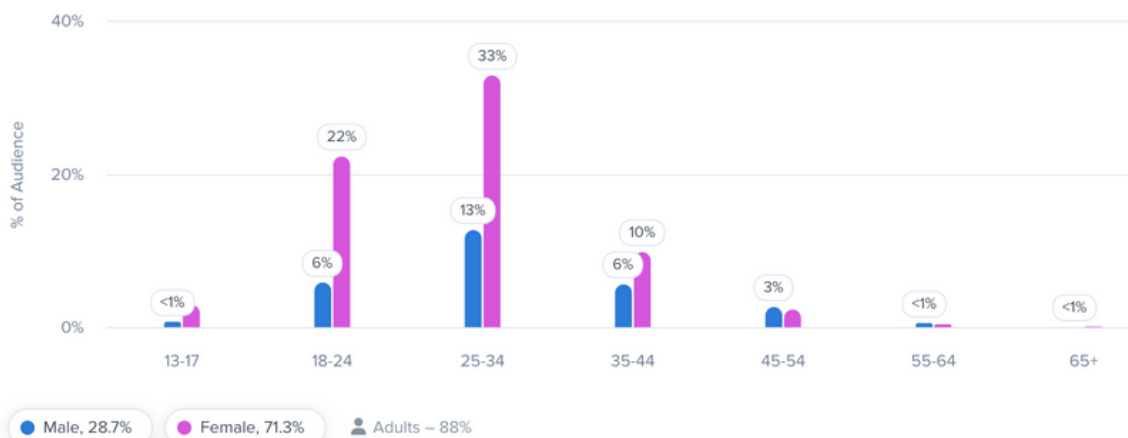
## Audience Countries

United States of America	52.8%
United Kingdom	12.4%
Canada	3.0%
Australia	2.3%
Mexico	2.2%
Other	27.1%

## Audience Cities

New York City	9.0%
London	8.5%
Washington, D.C.	6.8%
Seattle	3.9%
Portland	2.6%
Other	69.2%

## Audience



## Audience Interests

Travel	87.0%	Modeling	63.0%
Nature & landscapes	85.0%	Photography	61.0%
Fashion	79.0%	Shows	57.0%
Beauty	74.0%	Music	57.0%
Adult content	70.0%	Family	54.0%
Clothing & Outfits	68.0%	Lifestyle	52.0%
Literature & Journalism	66.0%	Health & Medicine	50.0%

# media mentions

previously as @callmeadventurous

## 50 Black Travel Influencers You Should Be Following on Instagram For Major Wanderlust



June 19, 2020  
by NNEYA RICHARDS

POPSUGAR.

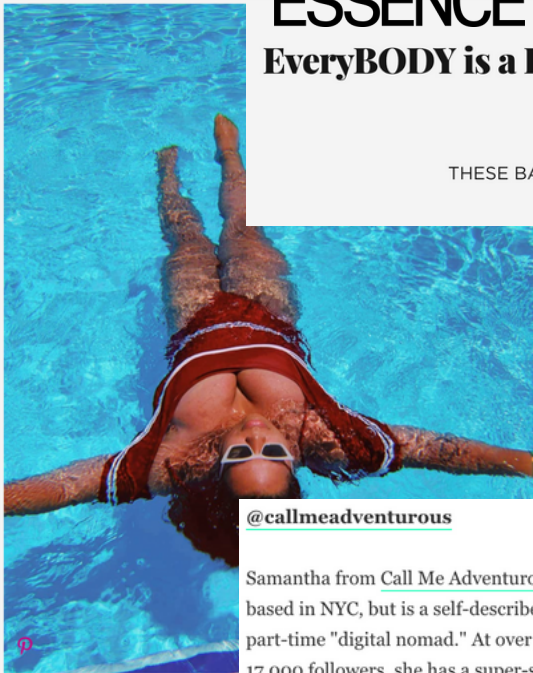
3.7K Shares



Follow Sam for your daily dose of bold colors, body positivity, and self-love. Not only is she a digital media creative, but Sam is also a theater artist, and her photos often seem like beautiful sets out of cotton-candy dreams. When not in the Pacific Northwest, she spends a lot of time in London and traveling around the globe – more than 30 countries so far!

Follow Sam on Instagram: [@callmeadventurous](https://www.instagram.com/callmeadventurous)

### 07 Samantha O'Brochta



## ESSENCE

HOME · TRAVEL

### EveryBODY is a Beach Body! 12 Times Curvy Girls Killed The Swimsuit Game on Vacay

THESE BADASS CURVY JETSETTERS PROVE THAT EVERYBODY IS PERFECT FOR A BEACH GETAWAY.

@callmeadventurous

Samantha from Call Me Adventurous is based in NYC, but is a self-described part-time "digital nomad." At over 17,000 followers, she has a super-strong 'gram game, and you can find her doing everything from exploring castles in Germany to frolicking in lavender fields.

REFINERY29

## You Should Follow These Plus-Size Travel Bloggers On Instagram, ASAP

NATALIE GONTCHAROVA  
OCTOBER 31, 2017, 7:00 AM

